Animoto Quick Glance

Created by Frederick County Public Schools, Technology Resource Teachers
http://sites.fcps.org/trt/animoto

Overview
Animoto is an online service that allows users to upload their own pictures or video clips, select music, and then automatically render professional quality video segments with elaborate transitions and special effects. Movies can then be shared online via email, or embedded into other websites and services. The free account allows for 30 second videos, while other plans allow for longer videos and a larger variety of themes to choose from.
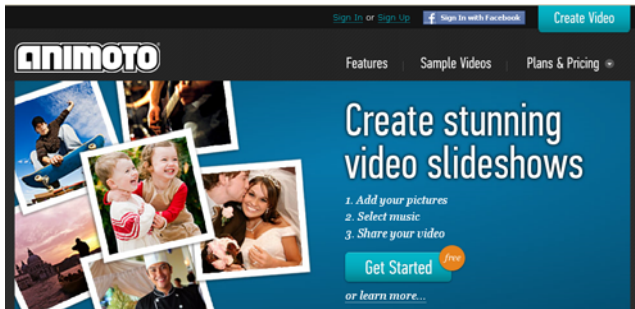

Getting Started
1. go to www.animoto.com
2. click either "Sign Up" to create a free account, or the Get Started button if you would like to jump right into making a movie

Be sure to visit www.animoto.com/education to get a free educator's upgrade.

Create a Video in 3 Steps:
Step 1: Upload video segments or photos from your own computer or link to an online service like Picasa or flickr. Video segments work best in .wmv or QuickTime format. Use the "Pick a highlight" tool to edit out specific clips of 3-5 seconds long from your uploaded videos.
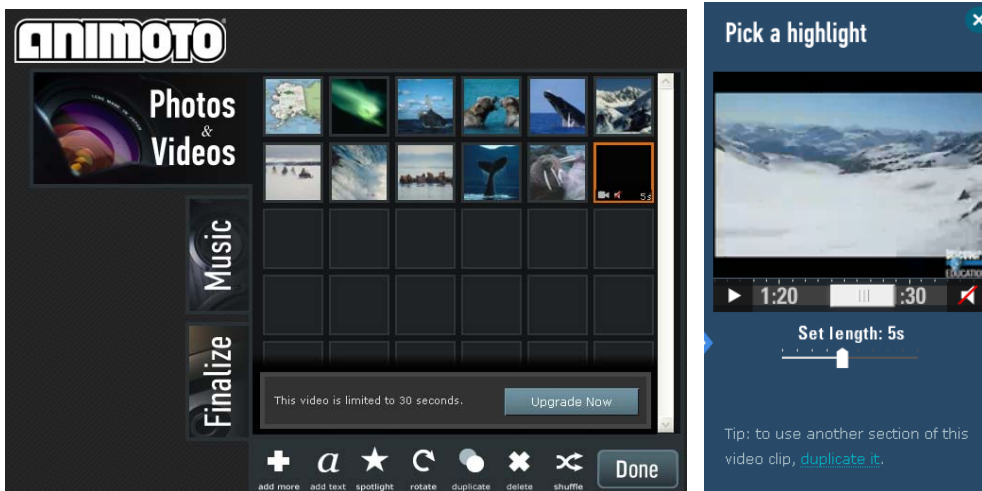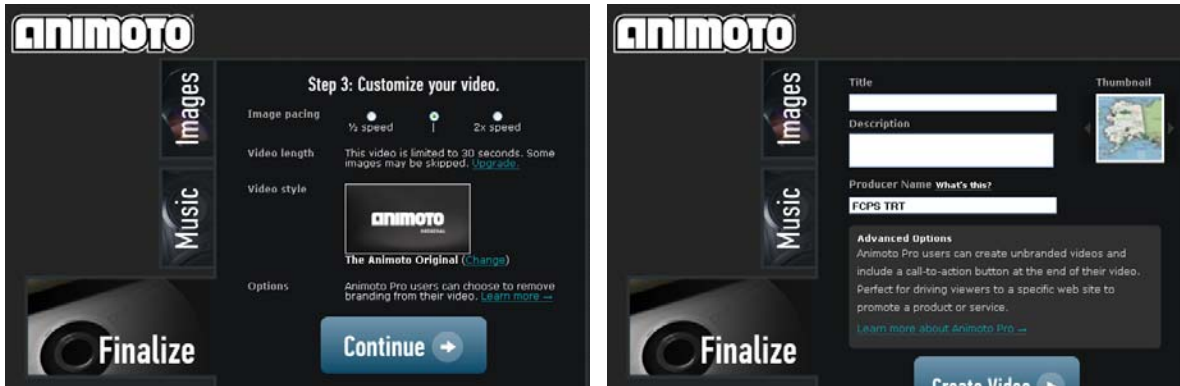

Step 2: Select music from the Animoto online library
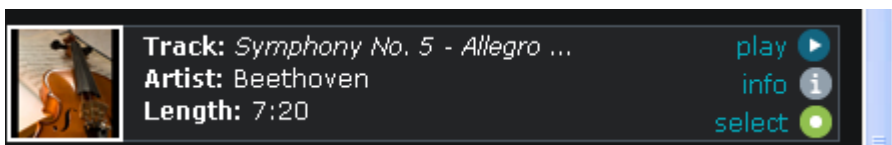
Use the preview window to listen to a music track, then click the select button once you've found the track you'd like.

Step 3: Finalize your project and either share the link to play it online, or embed it in your own webpage or website. Files can also be downloaded if you have an upgraded membership.

Give your video a name, brief description, and leave credit to the movie's creator. All of this information will appear on the website for the movie and at the end of the film.

Share and / or embed your Animoto movie:
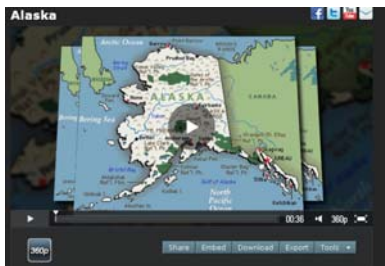
Once you've finalized your video, open it in the animoto preview window. At the bottom of the window you'll see quick links to either share the link for this movie, or get the embed code. To embed in an FCPS website click the embed button, then copy the code for this movie.

Finally, log into your FCPS website or other online service and create a new page or blog entry. Using the .html code view you can easily paste in the embed code from Animoto and your movie will live on your site in it's own Animoto viewer.

On an FCPS Drupal created page (school or teacher page), you can disable the rich-text formatting window by clicking the blue link under your work area. Disabling rich-text will allow you to copy the embed code from Animoto directly into your web page.
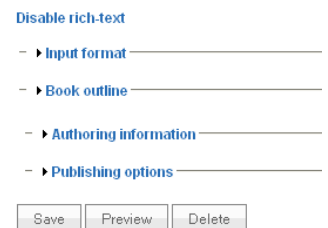
Example of Animoto Movie on Teacher Webpage